

## THE ANALYSIS OF TRANSITION IN BBC DESTINATION'S NEWS ARTICLES

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### *Abstract*

*English is a global language widely used for communication in various fields, including education, business, and media. In written texts, particularly in news article, the structure and clarity of language are critical in conveying information effectively to diverse audiences. In writing an article needs transitions which help the ideas of the text flow logically and cohesively, and create a smoother, clearer, more cohesive piece of writing from sentence to sentence. Transitions are bridges between what has been read and what is about to be read. Transitions help readers move from sentence to sentence. Understanding these transitions is crucial for comprehending the current state of news articles. Transition theory used in this research is based on Diana Hacker (2002). Transitions in this research news's article based on BBC Destination's news. News's articles in this research limited to 6 news articles. The titles are: An eerie portal to the Maya underworld, Australia's X-rated underwater show, India's 10,000 forgotten mansions, The five best things to do in Boston's Seaport District, Saudi's lineage of interior stylists and What did Stonehenge sound like?.*

**Keyword:** News, Transitions, BBC, News Article, Destination

### *Abstrak*

*Bahasa Inggris adalah bahasa global yang luas digunakan untuk berkomunikasi dalam berbagai bidang, termasuk pendidikan, bisnis, dan media. Dalam teks tertulis, terutama dalam artikel berita, struktur dan kejelasan bahasa sangat penting untuk menyampaikan informasi secara efektif kepada berbagai audiens. Dalam menulis sebuah artikel, perlu adanya transisi yang membantu ide-ide dalam teks mengalir secara logis dan koheren, sehingga menciptakan sebuah tulisan yang lebih lancar, jelas, dan kohesif dari satu kalimat ke kalimat berikutnya. Transisi berfungsi sebagai jembatan antara apa yang telah dibaca dan apa yang akan dibaca selanjutnya. Transisi membantu pembaca dalam berpindah dari satu kalimat ke kalimat lainnya. Memahami transisi ini sangat penting untuk memahami struktur berita saat ini. Teori transisi yang digunakan dalam penelitian ini berdasarkan pada Diana Hacker (2002). Transisi dalam artikel berita penelitian ini berdasarkan pada beritadari destinasi di BBC. Artikel berita dalam penelitian ini dibatasi hanya pada 6 artikel berita. Judul-judulnya adalah: "An eerie portal to the Maya underworld", "Australia's X-rated underwater show", "India's 10,000 forgotten mansions", "The five best things to do in Boston's Seaport District", "Saudi's lineage of interior stylists" and "What did Stonehenge sound like?".*

**Kata kunci:** Berita, Transisi, BBC, Artikel Berita, Destinasi

## 1. INTRODUCTION

English is a global language widely used for communication in various fields, including education, business, and media. As a dynamic and evolving language, English facilitates the exchange of ideas and information across cultures and regions. In written texts, particularly in news article, the structure and clarity of language are critical in conveying information effectively to diverse audiences. Writing is an instrument of both communication which people can put their ideas, feelings, and knowledge into written form more freely (Pincas 1982:24 in Dirmayani: 2019). Writing is essential for professional and academic endeavors because it facilitates intercultural communication and enable educators, students, and researchers to share their intellectual output with global communities (Abdulla:2023). At BBC, writing plays a vital role in shaping how information is delivered to its global audience.

BBC News is a globally recognized news service operated by the British Broadcasting Corporation (BBC), known for its commitment to accuracy, impartiality, and independence. BBC is a media organization headquartered and operated in London, England (Puri:2024). News articles produced by BBC are carefully crafted to provide accurate and balanced reporting on a wide range of topics.

A news article is a writing format that provides concise and factual information to a reader (Calonia 2022). Unlike opinion pieces, news articles focus on delivering objectives and verified details, often structured to prioritize the most important information. In writing an article needs transitions which help the ideas of the text flow logically and cohesively, and create a smoother, clearer, more cohesive piece of writing from sentence to sentence. According to (Hacker: 2002) Transitions are bridges between what has been read and what is about to be read. Transitions help readers move from sentence to sentence; they also alert readers to more global connections of ideas – those between paragraphs or even larger blocks of text. Transitions are words or phrases which help create a smoother, clearer, more cohesive piece of writing. Understanding these transitions is crucial for comprehending the current state of news articles. Theory used in this research is based on Diana hacker (2002). There are eight functions of transitions.

Table.1 Transitions

NO	FUNCTION	TRANSITIONS
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1	To show addition	again, and, also, besides, equally important, first (second,etc.), further, furthermore, in addition, in the first place, moreover, next, too
2	To give examples	for example, for instance, in fact, specifically, that is, to illustrate
3	To compare	also, in the same manner, likewise, similarly
4	To contrast	although, and yet, at the same time, but, despite, even though, however, in contrast, in spite of, nevertheless, on the contrary, on the other hand, still, though, yet
5	To summarize or conclude	all in all, conclusion, in other words, in short, in summary, on the whole, that is, therefore, to sum up
6	To show time	after, afterward, as, as long as, as soon as, at last, before, during, earlier, finally, formerly, immediately, later, meanwhile, next, since, shortly, subsequently, then, thereafter, until, when, while
7	To show direction	above, below, beyond, close, elsewhere, farther on, here, nearby, opposite, to the left (north,etc.)
8	To indicate logical relationship	accordingly, as a result, because, consequently, for this reason, hence, if, otherwise, since, so, then, therefore, thus

**2. METHODOLOGY**

The method used in this research is qualitative research method. Based on Creswell (2009) qualitative research is a means for exploring and understanding the meaning in individuals or groups ascribe to a social or human problem. The process of research involves emerging questions and procedures, data analysis inductively building from particulars to general themes, and the researcher making interpretations of the meaning of the data. The research of this analysis is presents the data by describing the transition and collecting the data. Transitions in this research news’s article based on BBC Destination’s news. News’s articles in this research limited to 6 news articles. The titles are : An eerie portal to the Maya underworld, Australia’s X-rated underwater show, India’s 10,000 forgotten mansions, The five best things to do in Boston’s Seaport District, Saudi’s lineage of interior stylists and What did Stonehenge sound like?.

**3. FINDINGS AND DISCUSSIONS**

Table. 2 An eerie portal to the Maya underworld

No	Function	Transition	Transition Found
1	To show addition	And also	46 1
2	To give examples	in fact	1
3	To compare	-	-
4	To contrast	But however	3 1
5	To summarize or conclude	-	-
6	To show time	after as before during later	4 13 3 1 1
		then when while	3 1 1
7	To show direction	next to	1
8	To indicate logical	so	2

	relationship	since	1
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From the table above, it is clear that the most frequently used function is “to show addition” with transition “and”, and there’re no transitions in function “to compare” and “to summarize or conclude”.

Table.3 Australia's X-rated underwater show

No	Function	Transition	Transition Found
1	To show addition	and	37
2	To give examples	-	-
3	To compare	-	-
4	To contrast	but still	5 1
5	To summarize or conclude	-	-
6	To show time	as before during then when while	1 1 4 3 2 5
7	To show direction	here	2
8	To indicate logical relationship	if so	5 1

From the table above, it is clear that the most frequently used function is “to show addition” with transition “and”, and there’re no transitions in function “to give examples”, “to compare” and “to summarize or conclude”.

Table.4 India's 10,000 forgotten mansions

No	Function	Transition	Transition Found
1	To show addition	And also next	51 3 1
2	To give examples	-	-

3	To compare	also	1
4	To contrast	But however still although	5 1 2 4
5	To summarize or conclude	-	-
6	To show time	As next when while soon	7 2 2 1 1
7	To show direction	Here There	1 1
8	To indicate logical relationship	So	2

From the table above, it is clear that the most frequently used function is “to show addition” with transition “and”, and there’re no transitions found in function “to give examples” and “to summarize or conclude”.

Table.5 The five best things to do in Boston's Seaport District

No	Function	Transition	Transition Found
1	To show addition	And also besides	55 1 1
2	To give examples	-	-
3	To compare	also	1
4	To contrast	but still	6 1
5	To summarize or conclude	that is	1
6	To show time	After as then when soon	1 12 1 3 1

7	To show direction	Above here there	1 1 3
8	To indicate logical relationship	so	3

From the table above, it is clear that the most frequently used function is “to show addition” with transition “and”, and there’s no transitions found in function “to give examples”.

Table 6. Saudi’s lineage of interior stylists

No	Function	Transition	Transition Found
1	To show addition	And Also	50 4
2	To give examples	for instance	1
3	To compare	-	-
4	To contrast	But Still	3 1
5	To summarize or conclude	that is	2
6	To show time	Next during then when while soon	2 2 1 2 5 1
7	To show direction	Here There	1 1
8	To indicate logical relationship	So Since	3 1

From the table above, it is clear that the most frequently used function is “to show addition” with transition “and”, and there’s no transitions found in function “to compare”.

Table 7. What did Stonehenge sound like?

No	Function	Transition	Transition Found
1	To show addition	And	27
		Also	1
2	To give examples	for example	1
3	To compare	-	-
4	To contrast	But	3
		however	1
		still	1
		yet	1
		although	4
5	To summarize or conclude	-	-
6	To show time	after	1
		as	9
		before	1
		during	2
		later	1
		while	2
7	To show direction	there	2
8	To indicate logical relationship	if	4
		so	5
		since	1

From the table above, it is clear that the most frequently used function is “to show addition” with transition “and”, and there’re no transitions found in function “to compare” and “to summarize or conclude”.

**4. CONCLUSIONS**

The analysis of transitions in the selected BBC Destination's news articles reveals the essential role of transitional elements in ensuring the clarity and cohesion of written texts. The most frequently employed transitions serve the function of addition, with "and" being the dominant transition across all articles. This reflects a consistent approach in constructing connected and fluent narratives. Conversely, transitions related to comparison and summarization/conclusion are used sparingly or not at all, depending on the article's focus and structure. This study underscores the importance of transitions in



enhancing reader comprehension and maintaining the logical flow of ideas. By understanding the use of transitions, writers can craft more effective and engaging articles. Future research could expand on this analysis by examining a broader range of news sources and exploring the impact of cultural and stylistic factors on the use of transitional devices.

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